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Gourmet syrups
from the French Alps



Giovanni, Clara, Natalia and Davide Fava at Germany's Anuga, the leading meeting place for the food and beverage world



Bottling for the world's leading beverage brands

In the hands of the Fava family for more than half a century, Fava Bibite s.a.s. ranks among Italy's leading beverage manufacturers. It offers a broad assortment of brand-name drinks, including alcoholic and non-alcoholic, carbonated and non-carbonated, traditional and trendy ones. Besides bottling its own products, the experienced family enterprise works for some of the world's most renowned beverage brands.

Established in 1955 by Vincenzo Fava, Fava Bibite is managed by the founder's son, Giovanni Fava, and his three children Clara, Natalia and Davide Fava. The company has always been in pursuit of quality, from choosing the best raw materials and ingredients to constant chemical, physical and organoleptic tests, through to the final bottling. Fava Bibite uses state-of-the-art, fully automated bottling equipment for producing both glass and PET bottles from ten to 200 cl. "We can supply any variety of hot or cold, carbonated or non-carbonated and alcoholic or non-alcoholic beverage," says Managing Director Davide Fava.

Fava Bibite combines traditional products like the Spuma Alpina line and the Frisco soft drinks, with trendy beverages, including alcoholic and non-alcoholic appetisers

or the new vodka-lemon mix drinks. Spuma Alpina comprises classic, healthy drinks in different tastes. The Frisco line includes a wide selection of soft drinks. Designed for a younger, trend-conscious clientele, XParty is a classic appetiser enriched by 5% vol. or 10% vol. of alcohol, while AperX is a new line of non-alcoholic appetisers. The 'Voglia di ...' range comprises non-carbonated beverages: lemon ice tea, peach ice tea, orange juice and orange-carrot juice. Twinky Light targets figure-conscious consumers and includes low-calorie, sparkling soft drinks. The portfolio is rounded off by S&X, a new assortment of vodka and rum-based mix drinks. Besides its own brand-name beverages, Fava Bibite offers private label products. "We are the authorised bottler for many renowned alcoholic and non-alcoholic beverage brands," states

Mr. Fava. "The private label business, in addition to our own brand-name products, is part of our strategy to diversify market risks. It ensures a sustainable advantage in an industry characterised by strong competition." Every year, Fava Bibite introduces new beverages. "The beverage sector is known for its rapid change of product assortments as new consumer preferences are emerging all the time," he says. Highly flexible in responding to new trends, Fava Bibite is well prepared to rapidly adapt its product portfolio. Many of its worldwide private label customers also use Fava Bibite for supplying 'prototypes' – novel drinks produced in small series to test consumer acceptance. An Australian beverage firm with a leading position in the coffee sector, for example, asked Fava Bibite to develop

a new soft drink for the domestic market. Fava Bibite managed the whole process, from the first recipe to the product's introduction, in just six months. "As a small and flexible family business, we can react to these demands quickly and individually and thus substantially reduce our customers' time to market," concludes Mr. Fava. ■

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